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CONTACT:

Shaye DiPasquale

TerraCycle

shaye.dipasquale@terraCycle.com

Earn Cash for Your Trash: TerraCycle Announces National Fundraising Opportunity for Schools

Trenton, NJ, July 26, 2022 - It's almost that time of year again – back to school fundraising season. This school year, international recycling leader TerraCycle is helping to take the burden of fundraising off teachers and parents with the launch of a free and easy fundraising opportunity for K-12 schools across the country.

Schools nationwide can earn money by simply collecting and recycling a wide array of items that are not typically acceptable in curbside recycling. Participating free recycling programs can be found at www.terraCycle.com/schools.

Here's how fundraising with TerraCycle will work:

1. Create a TerraCycle account for your school.
2. Join as many participating free recycling programs as desired.
3. Set up a TerraCycle recycling hub with collection bins in your school using materials on hand.
4. Spread the word to the school community: let students, parents, and faculty know they can help fundraise just by recycling.
5. When the collection bins are full, download a free shipping label for each program and send the trash to TerraCycle to be recycled for free!
6. For each shipment, earn points that can be redeemed as a donation to fund field trips, new supplies and more.

As an added benefit, every school that signs up to become a TerraCycle School through the end of the year will be awarded \$5 towards their fundraising goals.

"School communities have always been some of our most avid and enthusiastic recyclers," said Tom Szaky, founder and CEO of TerraCycle. "With this initiative, we can reward staff and students for their efforts to keep trash out of landfills, with the added bonus of educating the entire school community about the importance of protecting the planet."

The opportunity to fundraise for schools is open nationally to any interested school community. For more information, visit www.terraCycle.com/schools.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating in 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with its partners to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its reuse platform Loop gives

consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.