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**Casella & TerraCycle Partner to Announce Subscription  
Home Recycling Service for Hard-To-Recycle Items**

*Partnership Establishes Innovative Service for Waste Streams Not Recyclable Curbside*

**Trenton, NJ, August 2, 2022** - Casella Waste Systems, Inc. (Casella), a regional solid waste, recycling and resource management services company, in partnership with TerraCycle, an innovative recycling company that specializes in hard-to-recycle materials, is pleased to announce the upcoming *TerraCycle Pouch by Casella* pilot subscription program.

Beginning in the Fall of 2022, residents in and around Burlington, Vermont will be invited to subscribe to a supplementary recycling service for a wide array of items that are not acceptable in curbside recycling. With this pilot program, Casella will be one of the first fully integrated resource management companies to offer additional services for materials that are not recyclable curbside.

“We’re excited to partner with TerraCycle on this pilot project to explore how we can recycle more material and help customers and communities achieve their recycling goals,” said John W. Casella, Chairman and CEO of Casella. “As with any pilot project, we expect that there will be challenges and opportunities uncovered as we go. Exploring this new opportunity feels similar to the early days of residential curbside recycling in Vermont, and we are proud to try something new that might help further advance recycling in Burlington and beyond.”

Here’s how it will work:

**Subscribe**

- Subscribe to *TerraCycle Pouch by Casella* program.

**Receive Pouches**

- Casella delivers pouches for easy recycling.

**Fill Pouches**

- Consumers fill pouches with hard-to-recycle items and request pick-up online.

**Recycle**

- Casella collects pouches and TerraCycle picks them up for processing.

Materials accepted in the program will include an extensive range of items that aren't acceptable in curbside recycling, including things like flexible plastic packaging, plastic foam products, coffee capsules, as well as miscellaneous items like clothing, office supplies and much more. The full list of acceptable items, including descriptions of how they will be recycled, will soon be posted on the website.

The aim of the *TerraCycle Pouch by Casella* pilot program is to simultaneously provide a convenient recycling solution for items that do not belong in curbside recycling bins, while also measurably reducing contamination levels in local recycling facilities.

“Since our founding, TerraCycle has made it our mission to ‘Eliminate the Idea of Waste’ and provide solutions for difficult to recycle items that are not traditionally recyclable curbside,” said Tom Szaky, founder and CEO of TerraCycle. “Through our partnership with Casella and the introduction of the *TerraCycle Pouch by Casella* program, we are encouraging consumers to rethink what is waste, as well as help foster awareness that solutions do exist for items that may seem otherwise unrecyclable.”

Consumers interested in receiving more information about the *TerraCycle Pouch by Casella* program are invited to register their email address at <https://terracyclepouch.com>. The *TerraCycle Pouch by Casella* program will be open to any interested individual, school, office, or community organization. For more information on TerraCycle's recycling programs, visit [www.terracycle.com](http://www.terracycle.com).

### **About TerraCycle**

TerraCycle is an international leader in innovative sustainability solutions, creating and operating first-of-their-kind platforms in recycling, recycled materials, and reuse. Across 21 countries, TerraCycle is on a mission to rethink waste and develop practical solutions for today's complex waste challenges. The company engages an expansive multi-stakeholder community across a wide range of accessible programs, from Fortune 500 companies to schools and individuals, and has raised over \$44 million for schools and nonprofits since its founding more than 15 years ago. To learn more about TerraCycle and join them on their journey to move the world from a linear economy to a circular one, please visit [www.terracycle.com](http://www.terracycle.com).

### **About Casella Waste Systems, Inc.**

Casella Waste Systems, Inc., headquartered in Rutland, Vermont, provides solid waste management services consisting of collection, transfer, disposal, and recycling services in the northeastern United States. In addition, Casella manages over 10,000 customer locations in more than 40 states delivering a wide range of environmental services and zero waste solutions by taking an innovative, pragmatic approach to managing their needs while accounting for environmental and economic impacts as well as market dynamics and influences of public policy. In 2012, Casella received the EPA's Excellence in Greenhouse Gas (GHG) Management award, celebrating the company's achievement of a 45% reduction in total GHG emissions from 2005 to 2010, and has continued along its climate leadership journey over the past decade resulting in a Net Climate Benefit of more than 3.0x. For more information on Casella's sustainability efforts, please visit [sustainability.casella.com](http://sustainability.casella.com).