

**FOR IMMEDIATE RELEASE**

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**DON'T SWEAT YOUR SUSTAINABILITY GOALS THIS SUMMER WITH  
TERRACYCLE'S ZERO WASTE BOXES FOR SUMMER CAMPS**

*Recycle Your Summer Camp Supplies with Easy-to-Use Recycling Solutions*

**TRENTON, NJ, (August 10, 2022)** – Every year the summer comes to end leaving campers with spent art supplies, old toys, plastic bottles, and the numerous other items that have accumulated over the season. Instead of sending these items to an already overcrowded landfill — recycle them through TerraCycle.

International recycling leader TerraCycle is on a mission to help consumers recycle more and make the most out of their trash with a convenient recycling solution designed to solve virtually anything standard curbside recycling programs cannot accept – The Zero Waste Box.

TerraCycle's Zero Waste Box solution provides a turn-key recycling option for all types of classroom waste, which are not typically recyclable through conventional recycling facilities. Available for both organization-wide and individual use, the Zero Waste Box solution empowers camp counselors, campers, and parents to responsibly dispose of their used school supplies while making an investment in preserving the environment for future generations.

“TerraCycle's Zero Waste Boxes give anyone the power to recycle traditionally hard-to-recycle items with the assurance that these materials will not contribute to already crowded landfills or litter our shared environment,” said Tom Szaky, founder and CEO of TerraCycle. “This summer, TerraCycle is encouraging children, camp counselors, and parents to clean up their camp materials and the planet with the help of a Zero Waste Box.”

To recycle school supply waste, TerraCycle offers the following Zero Waste Boxes:

- [Eyewear - Zero Waste Box™](#)
- [Toys - Zero Waste Box™](#)
- [Name Tags and Lanyards - Zero Waste Box™](#)
- [Plastic Bottles - Zero Waste Box™](#)
- [Shoes and Footwear - Zero Waste Box™](#)
- [Sporting Goods - Zero Waste Box™](#)

For large-scale recycling solutions, TerraCycle offers the following Zero Waste Pallets:

- [Art Supplies - Zero Waste Pallet](#)
- [Books, Magazine, Notebooks, and Jotters - Zero Waste Pallet](#)
- [Eyewear - Zero Waste Pallet](#)
- [Flip Flops - Zero Waste Pallet](#)

When full, the boxes are returned to TerraCycle for processing, and the collected items will be cleaned, processed into raw materials, and then remolded to make new products. Pricing is based on the amount of waste separation involved in the recycling process and the current shipping and recycling costs for each material type.

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling. To learn more about TerraCycle and its innovative recycling solutions, visit [www.terracycle.com](http://www.terracycle.com).

### **About TerraCycle**

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating in 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with its partners to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its reuse platform Loop gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit [www.terracycle.com](http://www.terracycle.com).

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