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**TAKE CARE OF YOUR SKIN AND THE PLANET THROUGH NEOSTRATA®
AND EXUVIANCE® PARTNERSHIP WITH TERRACYCLE®**

NEOSTRATA® and Exuviance® Prioritize Sustainability Efforts, Launch Free National Recycling Program with TerraCycle®

TRENTON, N.J., September 12, 2022 – NEOSTRATA® and Exuviance®, fearless skincare pioneers, have launched a new way for consumers to care for both their skin and the planet in partnership with international recycling leader, TerraCycle. Through the NEOSTRATA® and Exuviance® Recycling Program, recyclers can earn TerraCycle points that can be redeemed for donations to nonprofit organizations or schools of their choice with every shipment.

“At NeoStrata Inc., we are focused on how the environmental factors, like the sun and environmental stressors, can impact people’s skin and we create products to help alleviate the damage,” says Suzanne Goldstein, General Manager, NeoStrata Company. “Beyond shielding our skin from environmental damage, we have the responsibility to minimize our environmental impact and help people live their healthiest lives. We are excited to partner with TerraCycle to take a further step towards a sustainable future with the launch of our nationwide recycling program.”

Through the NEOSTRATA® and Exuviance® Recycling Program, consumers can now send empty NEOSTRATA® and Exuviance® packaging to TerraCycle to be recycled for free. Participation is easy: simply sign up on the TerraCycle program page <https://www.terracycle.com/en-US/brigades/neostrata-and-exuviance> and mail in the packaging waste using the prepaid shipping label provided. Once collected, the packaging is cleaned and melted into hard plastic that can be remolded to make new recycled products.

“As a team, NeoStrata, Exuviance, and TerraCycle strive to keep these products out of landfills by offering skin care connoisseurs a free and easy way to take care of their skin and the planet,” said TerraCycle CEO and Founder Tom Szaky.

The NEOSTRATA® and Exuviance® Recycling Program is open to any interested individual, school, office, or community organization. For more information on TerraCycle’s recycling programs, visit www.terracycle.com.

About Neostrata®

For over 40 years, NEOSTRATA has been empowering people to change the story of their skin. NEOSTRATA is a dermatologist-born brand, offering groundbreaking skin-inclusive solutions, embracing different types of skin discoloration for a renewed, healthier-looking, face-forward future. NEOSTRATA products are precisely formulated with clinically proven ingredients to visibly correct and gradually reveal fresh layers of skin in 3 days.

About Exuviance®

Exuviance was founded by fearless pioneers in dermatological skincare who said YES to the journey of unlocking cutting-edge science. It was their mission to create revolutionary formulas and technologies that would enhance skin health for everyone. From leading skincare discoveries, such as the benefits of Alpha Hydroxy Acids and Polyhydroxy Acids and the first AHA Peel, their findings led to over 100 patents and publications. Today we proudly continue to collaborate with diverse dermatologists to develop high-performance formulas that work with your skin to bring you visible results.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating in 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with its partners to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its reuse platform Loop gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

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