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**Fundraising is Trash: Recycle and Raise Money
for Your School With TerraCycle**

Trenton, NJ, August 23, 2022 - Between bake sales, raffles, and coupon books, parents and teachers of K-12 students are repeatedly asked to spend money throughout the year to help fund trips, projects and supplies for their school. To help alleviate the burden of "fundraising overload," international recycling leader TerraCycle is launching an easy school fundraiser program that parents and teachers don't have to fund with personal donations. Everyone creates trash - and now recycling trash can earn your school some cash.

Schools can earn money by collecting and recycling a wide array of items that are not typically acceptable in curbside recycling.

Here's how fundraising with TerraCycle works:

1. Create a TerraCycle account for your school.
2. Join as many participating free recycling programs as desired.
3. Build a TerraCycle recycling hub with collection bins in your school using materials on hand.
4. Share the news with the school community: let students, parents, and faculty know they can help fundraise just by recycling.
5. When the collection bins are full, download a free shipping label for each program and send the trash to TerraCycle to be recycled for free!
6. For each shipment, earn TerraCycle Recycling Rewards points that can be redeemed as a donation to fund field trips, new supplies and more.

The more trash collected and sent to TerraCycle for recycling, the more money students, parents and staff can earn for their school. More information on the recycling rewards incentives available to participating schools can be found at <https://bit.ly/terracycleschools>.

"At TerraCycle, we understand how expensive the back-to-school season can be for families and staff alike," said Tom Szaky, founder and CEO of TerraCycle. "With this new recycling initiative, we're making it simple for all students, from all schools, to meet their fundraising needs in a practical and sustainable way, without jumping through any hoops or knocking on any doors."

The opportunity to fundraise for schools is open to any interested school community. For more information, visit www.terracycle.com/schools.

About TerraCycle

TerraCycle is an international leader in innovative sustainability solutions, creating and operating first-of-their-kind platforms in recycling, recycled materials, and reuse. Across 21 countries, TerraCycle is on a mission to rethink waste and develop practical solutions for today's complex waste challenges. The

company engages an expansive multi-stakeholder community across a wide range of accessible programs, from Fortune 500 companies to schools and individuals, and has raised over \$44 million for schools and nonprofits since its founding more than 15 years ago. To learn more about TerraCycle and join them on their journey to move the world from a linear economy to a circular one, please visit www.terracycle.com.