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**ORDINARY AMERICANS PRODUCE AN EXTRAORDINARY AMOUNT
OF WASTE — HERE’S WHAT YOU CAN DO TO HELP**

*TerraCycle Invites All to Recycle Daily, Single-Use Products with Easy-to-Use Recycling
Solutions*

TRENTON, NJ, (September 19, 2022) – Taking care of yourself and the environment can be as simple as learning the best way to dispose of waste — especially when the average American produces 4.9 pounds of waste every day, double the global average, according to the EPA. This September, international recycling leader TerraCycle is on a mission to help consumers recycle more and make the most out of their trash with a convenient recycling solution designed to solve virtually anything standard curbside recycling programs cannot accept – The Zero Waste Box.

TerraCycle’s Zero Waste Box solution provides a turn-key recycling option for all types of waste, which are not typically recyclable through conventional recycling facilities. Available for both organization-wide and individual use, the Zero Waste Box solution empowers everyone to responsibly dispose of some of the most common waste while making an investment in preserving the environment for future generations.

“Through TerraCycle’s Zero Waste Box solutions, consumers can prevent traditionally hard-to-recycle items from ending up in landfills,” said Tom Szaky, founder and CEO of TerraCycle. “TerraCycle invites everyone to take initiative to make for a cleaner future and planet with the help of Zero Waste Box.”

Consumers can recycle all common household waste, as well as school supply waste for back to school season, through the following Zero Waste Boxes:

- [All-In-One - Zero Waste Box™](#)
- [Plastic Packaging - Zero Waste Box™](#)
- [Kitchen Separation - Zero Waste Box™](#)
- [Candy and Snack Wrappers - Zero Waste Box™](#)
- [Coffee Capsules - Zero Waste Box™](#)

When full, the boxes are returned to TerraCycle for processing, and the collected items will be cleaned, processed into raw materials, and then remolded to make new products. Pricing is based on the amount of waste separation involved in the recycling process and the current shipping and recycling costs for each material type.

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling. To learn more about TerraCycle and its innovative recycling solutions, visit www.terracycle.com.

About TerraCycle

TerraCycle is an international leader in innovative sustainability solutions, creating and operating first-of-their-kind platforms in recycling, recycled materials, and reuse. Across 21 countries, TerraCycle is on a mission to rethink waste and develop practical solutions for today's complex waste challenges. The company engages an expansive multi-stakeholder community across a wide range of accessible programs, from Fortune 500 companies to schools and individuals, and has raised over \$44 million for schools and nonprofits since its founding more than 15 years ago. To learn more about TerraCycle and join them on their journey to move the world from a linear economy to a circular one, please visit www.terracycle.com.

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