

FOR IMMEDIATE RELEASE

CONTACT:
Celina Mazon
TerraCycle
(609) 393-4252 ext. 3714
celina.mazon@terraCycle.com

**SNACK SMARTER AND RECYCLE HARDER! SANISSIMO® SNACK PACKAGING
IS NOW RECYCLABLE THROUGH TERRACYCLE®**

*Sanissimo Consumers Have the Opportunity to Reduce Waste and Earn Charitable Donations through
Free Recycling Program*

TRENTON, N.J., October 18, 2022 - Sanissimo, the corn-based, slow oven-baked brand is now available in the United States and has partnered with international recycling leader TerraCycle to offer consumers a free and simple way to recycle the brand's plastic packaging. By participating in the Sanissimo Recycling Program, recyclers earn TerraCycle points that they can choose to redeem for donations to a nonprofit organization or school of their choice with every shipment.

Participation is easy: After enjoying their Sanissimo products, consumers are invited to first make an account on TerraCycle.com, sign up on the Sanissimo Free Recycling Program page, and mail in the empty flexible plastic packaging using the provided prepaid shipping label. Once collected, the packaging is cleaned and melted into hard plastic that can be remolded to make new recycled products. For more information and to sign-up for the program, please visit the TerraCycle program page <https://www.terraCycle.com/en-US/brigades/sanissimo>.

“Through the Sanissimo and TerraCycle partnership, participants can indulge in their favorite healthy snack while minimizing their carbon footprint,” said TerraCycle CEO and Founder, Tom Szaky. “This opportunity offers consumers the power to responsibly dispose of their snack packaging while earning donations for their favorite non-profits while they’re at it.”

The Sanissimo Recycling Program is open to any interested individual, office, or community organization. For more information on TerraCycle's recycling programs, visit www.terraCycle.com.

About Sanissimo

WITH SANISSIMO, THE CHOICE IS SIMPLE!

Sanissimo is a slow-baked corn cracker that is made with 100% natural and wholesome ingredients. It's also certified Non-GMO, Gluten Free, and Kosher, don't use Oils, Artificial colors, or preservatives to help for a balanced lifestyle.

Sanissimo Salmas captures de simplicity and wisdom of corn, it is farmed with sustainable agriculture and baked with care and simplicity, so you can enjoy as often as you want on all occasions! Once you taste them, you will wonder how you've been able to live without them.

About TerraCycle

TerraCycle is an international leader in innovative sustainability solutions, creating and operating first-of-their-kind platforms in recycling, recycled materials, and reuse. Across 21 countries, TerraCycle is on a mission to rethink waste and develop practical solutions for today's complex waste challenges. The company engages an expansive multi-stakeholder community across a wide range of accessible programs, from Fortune 500 companies to schools and individuals, and has raised over \$44 million for schools and nonprofits since its founding more than 15 years ago. To learn more about TerraCycle and join them on their journey to move the world from a linear economy to a circular one, please visit www.terracycle.com.

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