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## **MAKE YOUR HOLIDAYS MERRY AND BRIGHT WITH TERRACYCLE'S ZERO WASTE BOXES**

*Give the Gift of Zero Waste This Holiday Season With TerraCycle*

**TRENTON, N.J., December 6, 2022** – With the holidays just around the corner, households are often left with an abundance of packaging and holiday decor when the season comes to end. [Industry data](#) shows that the average American who celebrates the winter holidays produces 43% more waste during the festive season. Once the holiday festivities start to wind down, the accumulated mounds of broken holiday lights, frayed garland, and torn gift wrap will end up in already crowded landfills or litter otherwise pristine winter wonderlands.

Traditional holiday decor, such as wrapping paper, ornaments, string lights, balloons, and more is often tossed in the trash when recycling is not an option. To address the environmental cost of the holiday season, TerraCycle's Zero Waste Box™ program offers convenient, turn-key recycling solutions for holiday gift waste not recyclable through conventional recycling facilities.

- When the holiday season comes to an end, families can recycle wrapping paper, ornaments, string lights, balloons, and other holiday decor with the [Holiday Decoration Zero Waste Box](#).
- The [Plastic Packaging Zero Waste Box](#) can be used to collect all other flexible and rigid plastic packaging components including plastic clamshells, plastic windows, and more.

When full, the boxes can be returned to TerraCycle for processing and the collected waste will be cleaned, melted, and remolded to make new products.

“The holidays bring joy and cheer, and unfortunately, an excess of waste into our homes,” said Tom Szaky, Founder and CEO of TerraCycle. “With help from our Zero Waste Boxes, consumers can tackle this problem this holiday season and outsmart holiday waste.”

TerraCycle, the world's leader in collecting and repurposing complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling. To learn more about TerraCycle and its innovative recycling solutions, visit [www.terraCycle.com](http://www.terraCycle.com).

**About TerraCycle**

TerraCycle is an international leader in innovative sustainability solutions, creating and operating first-of-their-kind platforms in recycling, recycled materials, and reuse. Across 21 countries, TerraCycle is on a mission to rethink waste and develop practical solutions for today's complex waste challenges. The company engages an expansive multi-stakeholder community across a wide range of accessible programs, from Fortune 500 companies to schools and individuals, and has raised over \$44 million for schools and nonprofits since its founding more than 15 years ago. To learn more about TerraCycle and join them on their journey to move the world from a linear economy to a circular one, please visit [www.terracycle.com](http://www.terracycle.com).

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