

**FOR IMMEDIATE RELEASE**

**CONTACT:**

Shaye DiPasquale

TerraCycle

609.393.4252 x 3706

[shaye.dipasquale@terracycle.com](mailto:shaye.dipasquale@terracycle.com)

## **TerraCycle's Zero Waste Box Solution: The Recipe for a Sustainable Thanksgiving Feast**

*Reduce Plastic Waste in the Kitchen and Serve Up an Eco-Friendly Meal with TerraCycle*

**TRENTON, New Jersey (November 7, 2023)** — With the season of gratitude right around the corner, people are gearing up to prepare their favorite holiday dishes and connect with loved ones over big, home-cooked meals. But for many Americans, Thanksgiving dinner is accompanied by something less than appetizing: a heaping side of plastic waste. According to the [Environmental Protection Agency](#), American households generate 25% more waste between Thanksgiving and New Year's. In the wake of big holiday dinners, kitchens and dining rooms are left covered in an overflowing pile of single-use plastics – the worst kind of leftovers.

Even when cooking for a crowd, it's possible to reduce waste and host an eco-friendly feast this Thanksgiving. TerraCycle's Zero Waste Box solution serves up a convenient recycling solution for all plastic waste generated in the kitchen, which is not typically recycled through municipal recycling services.

"While we're busy getting in the holiday spirit, we may forget to think about the environmental impacts of our celebrations," said Tom Szaky, Founder and CEO of TerraCycle. "First and foremost, consumers should try to consume less. But as the guest list grows, there is a Zero Waste Box that can help families keep post-Thanksgiving plastic waste out of landfills — the earth will surely be thankful for it."

TerraCycle's Zero Waste Box solution is simple to use:

- When it's time to tackle the after-dinner cleanup, families can recycle dining disposables, empty food storage containers, produce bags, and other single-use plastic food packaging with the [Kitchen Separation Zero Waste Box](#).
- The [Party Decorations Zero Waste Box](#) can be used to collect all holiday signs, banners, and other table decorations.

When full, the boxes can be returned to TerraCycle for recycling. The collected waste will be cleaned, melted and remolded into pellets that can be used to make new products.

TerraCycle, the world's leader in the collection and recycling of complex waste streams, created the Zero Waste Box program to provide solutions for hard-to-recycle waste that cannot be recycled via standard municipal recycling. To learn more about TerraCycle and its innovative recycling solutions, visit [www.terracycle.com](http://www.terracycle.com).

### **About TerraCycle**

TerraCycle is an international leader in innovative sustainability solutions, creating and operating first-of-their-kind platforms in recycling, recycled materials, and reuse. Across 21 countries, TerraCycle is

on a mission to rethink waste and develop practical solutions for today's complex waste challenges. The company engages an expansive multi-stakeholder community across a wide range of accessible programs, from Fortune 500 companies to schools and individuals. To learn more about TerraCycle and join them on their journey to move the world from a linear economy to a circular one, please visit [www.terracycle.com](http://www.terracycle.com).

###