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## **Recycle More, Recycle Right with TerraCycle's Zero Waste Box on America Recycles Day**

**TRENTON, New Jersey (November 8, 2023)** — Americans have made big strides towards a sustainable future, but they still face many barriers when trying to live eco-friendly lives. The disconnect between those who support the idea of recycling and those who actually recycle often comes down to confusion and inconvenience. Industry research reveals that [fewer than half of Americans understand the basics of recycling](#). Many individuals are unaware of what materials are recyclable and they lack convenient access to recycling opportunities.

This America Recycles Day, international recycling leader TerraCycle is helping consumers keep more of their trash out of landfills with Zero Waste Box, the all-in-one recycling solution allowing anyone to recycle practically anything not typically recycled through municipal recycling services. Such waste streams include coffee capsules, snack wrappers, VHS tapes to Personal Protective Equipment (PPE), and beauty packaging, to name just a few.

“Most people want to do their part to help the environment. They just need guidance on how to recycle properly and reassurance that their efforts are really paying off,” said Tom Szaky, founder and CEO of TerraCycle. “Our Zero Waste Boxes offer consumers, businesses, organizations and municipalities a solution that is convenient, easy to understand and guaranteed to be recycled.”

Recycling with TerraCycle's Zero Waste Box only requires a few simple steps:

1. **Explore available solutions:** After determining what items are consistently thrown away, search the [Zero Waste Box website](#) to see which solution best meets those specific recycling needs.
2. **Select the right size:** Consumers can purchase a Zero Waste Box in three sizes: small, medium and large. Large boxes are recommended for waste streams that are often discarded in a significant amount.
3. **Fill and return:** When full, the boxes can be returned to TerraCycle for processing and the collected waste will be cleaned, melted and remolded into pellets that can be used to make new products.

Zero Waste Box offers more than 200 solutions to recycle hard-to-recycle trash, including:

- [Category Separation Boxes](#), which solve for an entire, non-brand specific waste stream, such as [coffee capsules](#), [shipping materials](#) and [plastic packaging](#).

- **[Room Separation Boxes](#)**, which allow all the trash generated in a particular room or space to be collected for recycling in one box, such as the [Kitchen Separation box](#), [Bathroom Separation box](#), and [Office Separation box](#).
- **[All-In-One Zero Waste Box](#)**, which is the most comprehensive option and accepts almost everything—no separation required.

The pricing of each FSC-certified box is based on the amount of waste separation involved in the recycling process, shipping to and from your location, and recycling costs for each material type.

TerraCycle, the world's leader in the collection and recycling of complex waste streams, created the Zero Waste Box program to provide solutions for hard-to-recycle waste that cannot be recycled via standard municipal recycling. To learn more about TerraCycle and its innovative recycling solutions, visit [www.terracycle.com](http://www.terracycle.com).

### **About TerraCycle**

TerraCycle is an international leader in innovative sustainability solutions, creating and operating first-of-their-kind platforms in recycling, recycled materials, and reuse. Across 21 countries, TerraCycle is on a mission to rethink waste and develop practical solutions for today's complex waste challenges. The company engages an expansive multi-stakeholder community across a wide range of accessible programs, from Fortune 500 companies to schools and individuals. To learn more about TerraCycle and join them on their journey to move the world from a linear economy to a circular one, please visit [www.terracycle.com](http://www.terracycle.com).

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